

Press Release

Find Better Slot Machines with this new app

Slotzer records and analyzes results to guide players to the games they love

Beverly Hills, California, June 18, 2014: With over 7 million slot machines in casinos serving hundreds of millions of players, plus untold millions more playing online, the slots have never been more popular and their enthusiasts never more diverse. Recent studies have debunked the old stereotype of senior citizens feeding pennies into slots and reveal a younger, well-educated, and prosperous demographic. They're looking for excitement and fun, and more than 60 percent of those surveyed favored small and frequent payouts over larger, sporadic payouts.

For the first time, slot players can use their smartphones and tablets to track their play and identify the games that pay off the way they like. Those who prefer frequent wins and bonuses, for instance, can see which machines have been winning more frequently than others. *Slotzer*, a new free app for iOS and Android, adds an exciting dimension to slot play, allowing users to easily record and review their experience over multiple plays and multiple machines – even multiple casinos and online games.

Slotzer keeps track of results in detail over time, so playing the slots becomes a longer-term game with observable scores beyond the simple gain/loss people currently attempt to track. Games are more interesting when you keep accurate records of your experience. Slot play becomes a kind of scavenger hunt, with high-paying machines as the objectives.

In addition to its fun potential, *Slotzer* provides significant practical benefits. Its "Diary" feature captures the information required by the IRS and other tax entities for players to avoid overpaying taxes on gambling winnings. Winnings are subject to tax, and large wins are reported to the IRS on form W2G. Losses may be deducted to reduce the amount of tax due, but only if such losses have been recorded in a diary or similar record. *Slotzer* makes it easy to keep that diary as required by the IRS. Let's say a player hits a \$1200 win on a slot machine. That must be reported, and the tax due may be about \$300. If their *Slotzer* diary shows \$600 in losses, for example, that may save about \$150 in taxes.

IRS regulations require a contemporaneous diary in addition to receipts and other documentation. The free version of *Slotzer* allows players to make all necessary diary entries, but does not include the reporting

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features of the paid version. When you hit a big jackpot, you can upgrade *Slotzer* for a small fee to provide the "Diary Report" features.

Slotzer does not, of course, alter the odds or any other aspect of the operation of slot machines. Some players may enjoy testing various betting strategies based on *Slotzer* however, in the long run, players will continue to win and lose at prevailing rates.

Slotzer does not interfere with the essential psychological elements that make slots a fascinating pastime. In fact, *Slotzer* functions as part of a commitment on the part of casinos to exploit mobile technology as an element of play. *Slotzer* is a logical extension of casino initiatives that include SMS subscriptions, mobile play devices and USB charging jacks built into slot machines. Casino customers do not want to leave their technology behind when they enter the gaming area.

Slotzer is a must-have app for slot players. It makes playing more fun and may save significant sums of tax overpayments.

Slotzer is available free at the Google Play Store for Android, or the iOS App Store for iPhone, iPad and iPod touch. Visit www.Slotzer.com